

choose 

JOIN THE FINANCIAL INDEPENDENCE MOVEMENT



OVERVIEW

ChooseFI is a personal finance podcast and community that helps listeners accelerate their path to financial independence. The co-hosts, Jonathan Mendonsa and Brad Barrett, discuss personal finance topics such as reducing expenses, eliminating debt, and building passive income streams through online businesses and real estate. They also document their own personal efforts to optimize and enrich their happiness, relationships, careers, and health. Every episode is packed with content and actionable tips, and the podcast is crowd sourced with community members getting involved on the show as guests and sharing their own life hacks like how to pay off debt, crush your grocery bill, and travel the world for free. Start listening and join the Financial Independence movement today!

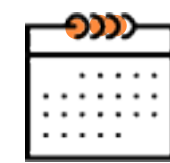
CHOOSEFI.COM



“Brad and Jonathan have built what many of us pursuing financial independence have been looking and hoping for...**A COMMUNITY.**”

- iTUNES REVIEW

STATISTICS



Launched in January 2017



Over 8 million downloads in 190 countries



Active private Facebook group with more than 40,000 members



More than 200 local ChooseFI Facebook groups around the world



Top 50 itunes business podcast with more than 2200 5-star reviews



Voted #1 personal finance podcast in the world by Rockstar Finance personal finance blogger poll



Nominated "Best Financial Independence Blog or Podcast" at FINCON 2018



JONATHAN MENDONSA

Prior to discovering the financial independence / early retirement movement, Jonathan Mendonsa followed the “normal path,” which ultimately led him to graduate pharmacy school at the age of 28 with \$168,000 in student loans. Now, four years later, he has clawed his way out of debt and is aggressively pursuing financial independence. Jonathan and his wife Dani have a love/hate relationship with frugal living, but they’ve realized with a little thought and planning, they can maximize quality of life while also minimizing expenses. From his own experience, Jonathan is passionate about the pursuit of financial independence and its power to change lives. He is thrilled to share his experiments in life optimization as a co-host of the ChooseFI podcast.

jonathan@choosefi.com

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BRAD BARRETT

After years in public accounting as a CPA, Brad reached financial independence at the age of 35 through diligent savings and investing. Brad is passionate about everything from saving money, to living a more healthy lifestyle, to ‘boring’ things like tracking your finances and cutting down on your tax bill. But his favorite topic is leveraging credit card rewards to save more money, and take trips you never would have dreamed possible for pennies on the dollar.

brad@choosefi.com





“For anyone interested in the dream of becoming financially independent, or just want tips on how to save, earn more, and make your money grow, this is an excellent podcast...two regular guys sharing their success stories and expertise in a laid back, entertaining, and most of all easy to understand way”

- STITCHER REVIEW

FEATURED

Forbes

“Whether your goal is to build wealth, invest more wisely, or discover travel hacks now that the kids are off to college, this series’ tips and shortcuts actually work.”

lifehacker

“FIRE is having a moment, and it’s not hard to understand the appeal. Financial independence? Sounds great! Retiring Early? Sign me up! It’s a movement that’s quickly gaining momentum, too.”



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